



**COMPANY PROFILE**

**SERVICE. AGILITY. SAFETY.**

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# INTRODUCTION

Alpine Scaffolding is registered in South Africa as a (Pty) Ltd, specialising in the supply & installation, and hire & sales of scaffolding and formwork, as well as access staircases, event scaffolds, special scaffolds, after hours work, high risk and technically complex scaffolds. Alpine's company structure allows us the scalability to provide our services for everything from small residential scaffold projects to large-scale residential, commercial, and industrial contracts.

Founding members, David Poole, Peter Harper and Colin Poole have combined experience of over 100 years in the scaffolding and formwork industries and understand what it takes to deliver consistently excellent service, respond to clients' needs with agility, and to execute with precision - SAFELY! With this knowledge and expertise, they have developed Alpine to be market-leaders in all aspects of access scaffolding and formwork.

The expertise and experience of Alpine's team has been further strengthened with the addition of Willie Huisamen to the team. Willie joined Alpine as a shareholder and our Contracts Director and brought with him a wealth of experience in Scaffolding Health & Safety as well as Scaffolding Contracting, with over 15 years' experience in the Construction and Scaffolding industry.

# WHY ALPINE?

Alpine's success lies in our expert team, commitment to service, quality & safety, & our agility to perform, whilst remaining competitive. We have built our company on the foundation of the following principles:

- ✓ Top, experienced industry experts
- ✓ Full compliance with SANS 10085 & OHSACT
- ✓ Stringent quality control of scaffolding
- ✓ Agility to perform quickly to our clients' needs
- ✓ Focus on consistently excellent service
- ✓ Scalability from small to large projects

The Alpine team is made up of highly experienced industry experts with a passion for client service, and with our technical scaffolding expertise, we ensure full compliance with SANS 10085 & OHSACT.

The integrity of our scaffolding and formwork is monitored by way of stringent quality control, maintenance and refurbishment, ensuring a safe working environment for our clients.





## ***LOCATION & FACILITIES***

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Alpine Scaffolding occupies a 6500m<sup>2</sup> property in Beaconvale, including a 2140m<sup>2</sup> warehouse and a 2500m<sup>2</sup> concrete yard, and offices, allowing our vehicles to easily access the main Cape Town arteries. We also have a refurbishment department for the maintenance of our scaffolding materials.

## ***BROAD BASED BLACK ECONOMIC EMPOWERMENT***

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At Alpine, we believe that BBBEE (Broad Based Black Economic Empowerment) is more than just a moral initiative. Alpine is committed to the economic and social development of South Africa.

We subscribe to the legal, social, and moral imperatives of BBBEE by following the provisions of the BBBEE Act 53 of 2003 and the principles embodied in the Codes of Good Practice on BBBEE. It is a proven strategy with far-reaching benefits for the economic growth of our country and its people.

Whereas in the past, BEE could be seen to benefit only a few, the new BBBEE policy has been designed to ensure that the benefits are felt across a broad spectrum of society. Alpine is proud to be a part of this transformation.

We currently hold a **Level 5 BEEE Status.**

# ALPINE LEADERSHIP & TEAM

## COLIN POOLE

### CO-FOUNDER

Colin was born in the English town of Reading, and in 1959, started work in the scaffolding industry, where he quickly worked his way up the ranks.

In 1967, at the age of 24, Colin left England and moved to South Africa on a contract for a large British scaffolding company. After two years, he decided to settle permanently in South Africa and continue building his career in the scaffolding and formwork industry.

Over the next 27 years Colin grew from Supervisor, to Manager, to Branch Manager in the industry, working on major scaffolding contracts at Power Stations, in the Cape Town Harbour, and various Commercial, Industrial and Residential construction projects.

In 1984, at the age of 40, Colin started his own company with two partners, which grew to become one of Cape Town's most reputable and successful scaffolding and formwork contractors & suppliers. As managing Director, Colin ran the company successfully for 25 years. During this time was joined by Peter Harper and David Poole, who assisted him in growing the business to become a highly competitive and service driven scaffolding supplier.

After 38 years, Colin decided to change direction, and co-founded Alpine Scaffolding, with David Poole and Peter Harper.

With over 62 years of experience in the scaffolding industry, Colin brings invaluable experience and expertise to the Alpine brand.



## DAVID POOLE

### *CO-FOUNDER & JOINT MANAGING DIRECTOR*

After studying Advertising & Marketing, David went on to spend the next few years working in Marketing & Event Management, before moving into scaffolding. David spent almost 20 years working for the leading Contract Scaffolding Company in Cape Town, with twelve of these years as a Director, and two years as Joint-Managing Director.

With almost twenty years of experience in the scaffolding contracting, and hire & sales industry, David has had extensive exposure to technically challenging commercial, industrial & residential scaffold projects, working on projects with construction budgets in excess of R4 000 000 000. This exposure includes project cost, performance, and profit structures.

**As Joint-Managing Director of Alpine Scaffolding, David focuses largely on the following:**

- + New business procurement and relationship development.
- + Business management, strategic planning and forecasting.
- + Financial management & planning.
- + Maintaining good corporate governance and compliance within the company.
- + Interpretation of client specifications & technical designs, & pricing of negotiated contracts and tenders.
- + Implementation of successfully negotiated or tendered contracts, and the successful delivery of these contracts, consistent with the client programme and in alignment with company profit expectations.
- + Reviewing and costing of completed contracts to determine performance and profitability.
- + Developing and implementing company policies relating to pricing, quality, service, health & safety and ethos.
- + Development and implementation of advertising & marketing strategy.
- + Conflict resolution.



## PETER HARPER

*CO-FOUNDER & JOINT MANAGING DIRECTOR*

Peter's career and experience spans over twenty-five years in the scaffolding and formwork contracting, hire & sales industry, incl. working on large scaffold projects on National Power Station shutdowns, and in SA Ports. Since then, Peter has been critical in running the operations of his previous scaffolding company. He has had extensive exposure to technically challenging commercial, industrial & residential scaffold projects, and their respective cost, performance, and profit structures, working on numerous construction projects with construction budgets of more than R4 000 000 000.

**As Joint-Managing Director of Alpine Scaffolding, Peter focuses largely on the following:**

- + New business procurement and relationship development. Business strategy planning and forecasting.
- + Interpretation of client specifications & design of technical scaffolds, & pricing of negotiated contracts & tenders.
- + Implementation of successfully negotiated or tendered contracts, and the successful delivery of these contracts, consistent with the client programme and in alignment with company profit expectations.
- + Reviewing and costing of completed contracts to determine performance and profitability.
- + Developing and implementing company policies relating to pricing, quality, service, health & safety and ethos.
- + On-site operations management.



## WILLIE HUISAMEN

### *PARTNER & CONTRACTS DIRECTOR*

In 2003, after studying Marketing Communication and Sports Management at Stellenbosch, Willie moved to England where he worked for Land Rover in stock control and later as Manager in the logistics department.

After four years Willie decided to return to South Africa and started working for Murray & Roberts (now Concor) as a Construction Health and Safety Officer, where he worked on numerous projects including Green Point Stadium, Taj Palace, and Cape Town Film Studios.

After five years at Murray & Roberts, Willie decided it was time to change direction and began working for a leading scaffold company in Cape Town. He remained here for the next 11 years, fulfilling the role of Contracts Manager for eight of these years and gaining invaluable experience in the scaffolding and formwork industry.

In 2021, Willie joined the rest of the Alpine Scaffolding team as Contracts Director and a Partner in the company.

#### **As Contracts Director at Alpine Scaffolding Willie focuses largely on:**

- + New Business procurement.
- + Building and managing client relationships.
- + Analysing client specifications and requirements.
- + Tendering for new contracts.
- + Managing contracts to suit clients' expectations.
- + Reviewing and costing of completed contracts.



## FRIKKIE SWANEPOEL

### *PAARL BRANCH MANAGER*

Frikkie is a seasoned branch and operations manager with more than 30 years of hands-on experience in the construction industry. His expertise centres on formwork and scaffolding systems, branch operations, and client relationship management across the Western and Eastern Cape.

He has spent his career with leading formwork and scaffolding companies, where he established and grew branches in Cape Town, Port Elizabeth, and George — overseeing operations, sales, design, stock, staff, and health & safety. Frikkie brings a strong balance of technical problem-solving and commercial management, ensuring projects are delivered effectively, efficiently, and within budget.

**As Paarl Branch Manager at Alpine Scaffolding, Frikkie focuses largely on the following:**

- + Overall management of the Paarl branch, including operations, staff, stock, and assets.
- + Client relationship management and new business development.
- + Technical solutions and support for scaffolding and formwork projects.
- + Procurement and supplier negotiation.
- + Stock yard management and optimised stock utilisation.
- + Health & safety compliance and leadership by example.



## JACO GERBER

### *SENIOR CONTRACTS MANAGER*

Jaco began his career in scaffolding in 2005, when he started working at a Leading Hire/Sales and Scaffolding company in Knysna.

After initially being employed as a technician on power tools, he quickly worked his way up to a customer-facing position, assisting clients on the salesroom floor. Within his first year, he was promoted to Receiving Manager, and shortly thereafter to the position of Sales & Hire Representative. He worked in this role for three years, during which time he completed numerous courses on Scaffolding and Formwork, Sales, Power Tools, Plant Equipment, and many more.

In 2010, Jaco was promoted to company Sales Manager, and in 2011, transferred to Cape Town to run the company's office there, as Branch Manager.

In 2011, Jaco joined a top Scaffolding and Formwork company in Cape Town, specializing in the supply and installation of scaffolding, where he worked as Contracts Manager for over eleven years. Here, Jaco completed various large and complex scaffolding projects in the Western Cape, working on high risk contracts such as Koeberg Power Station, Chevron, South African Breweries (SAB), as well as high-rise developments in the Cape Town CBD.

In mid-2022, Jaco joined the Alpine Scaffolding team, in the position of Senior Contracts Manager.

#### **As Senior Contracts Manager at Alpine Scaffolding, Jaco focuses largely on:**

- + New Business procurement.
- + Building and managing client relationships.
- + Analysing client specifications and requirements.
- + Tendering for new contracts.
- + Managing contracts to suit clients' expectations.
- + Reviewing and costing of completed contracts.



## JUAN MOSTERT

*CONTRACTS MANAGER / H & S MANAGER*

In 2010, Juan started working in the Construction, Oil & Gas sector as a safety officer for a large contractor appointed at Sasol.

In 2013 he was employed by the largest scaffold company in Southern Africa as a Safety Manager, where he gained extensive scaffolding experience. In time, Juan became involved in the operations of the business, where his position evolved from Safety Manager to Technical Sales Rep, and ultimately to Western Cape Operational Manager, exposing him to very large industrial and construction projects.

Juan has secured many safety awards in his career, including placing in the top three for the NOSA Western Cape Region SHE Coordinator of the year 2018 Award, whilst working as a contractor at Astron Energy Refinery in Cape Town.

In 2022, Juan joined the Alpine team as Contracts Manager / H&S Manager in the company.

**As Contracts Manager / H&S Manager at Alpine Scaffolding, Juan focuses largely on:**

- + New Business procurement.
- + Building and managing client relationships.
- + Managing Health and Safety compliances.
- + Analysing client specifications and requirements.
- + Managing contracts to suit clients' expectations.
- + Assisting in operational efficiency.



## CLIFFORD CLAYTON

### CONTRACTS MANAGER

Clifford began his career in scaffolding in 2007, when he started working at a Cape Town based scaffolding company as a Contracts Supervisor.

In 2014, Clifford joined a top Scaffolding and Formwork company in Cape Town, specializing in the supply and installation of scaffolding, where he worked as Contracts Supervisor for nine years. Here, Clifford worked on various projects including many high-rise developments in the Cape Town CBD, high-profile residential projects and industrial sites.

In mid-2023, Clifford joined the Alpine Scaffolding team, in the position of Contracts Manager.

Some of Clifford's bigger projects included Merriman Square, Tsogo Sun, 16 on Bree and The Arum for Concor (previously Murray & Roberts) and, more recently, The River Club for WBHO. He also has experience working on industrial sites such as Koeberg and harbour-based projects.

#### **As Contracts Manager at Alpine Scaffolding, Clifford focuses largely on:**

- + New Business procurement.
- + Building and managing client relationships.
- + Analysing client specifications and requirements.
- + Tendering for new contracts.
- + Managing contracts to suit clients' expectations.
- + Reviewing and costing of completed contracts.



## ZYON NGOBESE

### HEALTH & SAFETY OFFICER

Zyon is a Health & Safety Officer with experience spanning the engineering, mining, roadworks, and solar construction sectors. His expertise centres on health, safety, and environmental (HSE) management, risk assessment, and legal compliance across high-risk construction and industrial environments.

He has had extensive exposure to a variety of demanding sites, including opencast and underground mining operations, road surfacing and rehabilitation projects, and large-scale solar PV installations involving scaffolding, working at heights, and lifting operations. Zyon is registered with the SACPCMP and Saioosh, and brings a strong balance of regulatory knowledge and hands-on site experience, ensuring safety is embedded in daily operations rather than managed from a distance.

**As a Health & Safety Officer at Alpine Scaffolding, Zyon focuses largely on the following:**

- + Site inspections, hazard identification, and risk assessments.
- + Compilation and management of safety files and legal compliance documentation.
- + Toolbox talks, inductions, and safety training.
- + Incident and near-miss investigation, with corrective and preventative actions.
- + Monitoring of high-risk activities, including scaffold erection and working at heights.
- + Ensuring compliance with the OHS Act, Construction Regulations, and ISO standards.



## ARIEFF RAWOOT

HIRE & SALES MANAGER / CONTRACTS MANAGER

After matriculating in 1985, Arieff studied Computers and Book-keeping, where he passed with distinction.

Soon after completing his studies, Arieff began working as a Stock and Wage Clerk for a prominent Cape Town scaffolding company. He grew steadily within the company and was later promoted to the Scaffolding & Formwork Hire and Sales department.

In 2021, Arieff joined the Alpine Scaffolding team, with over 35 years of experience in the scaffolding and formwork environment.

**As Hire & Sales / Contracts Manager at Alpine Scaffolding, Arieff focuses primarily on:**

- + Hire & Sales of Scaffolding & Formwork.
- + Labour & Transport Costing.
- + Stock Control.
- + Client Liaison.
- + Creditors & Debtors.



## RAQEEBAH COSYN

### HIRE & SALES ASSISTANT

Raqeebah has a background in education and administration, bringing a strong foundation in organisation, communication, and client engagement to the Alpine team.

Her career spans schools, government institutions, and community-based organisations, where she gained hands-on experience in documentation management, course coordination, and working with diverse groups of people.

Raqeebah holds various office driven qualifications, equipping her with strong administrative and communication skills.

**As Hire & Sales Assistant at Alpine Scaffolding, Raqeebah focuses largely on the following:**

- + Client liaison and hire & sales administration
- + Documentation and order management
- + Supporting the Hire & Sales team with day-to-day operations
- + General administrative coordination



## NOBUHLE KWAZA

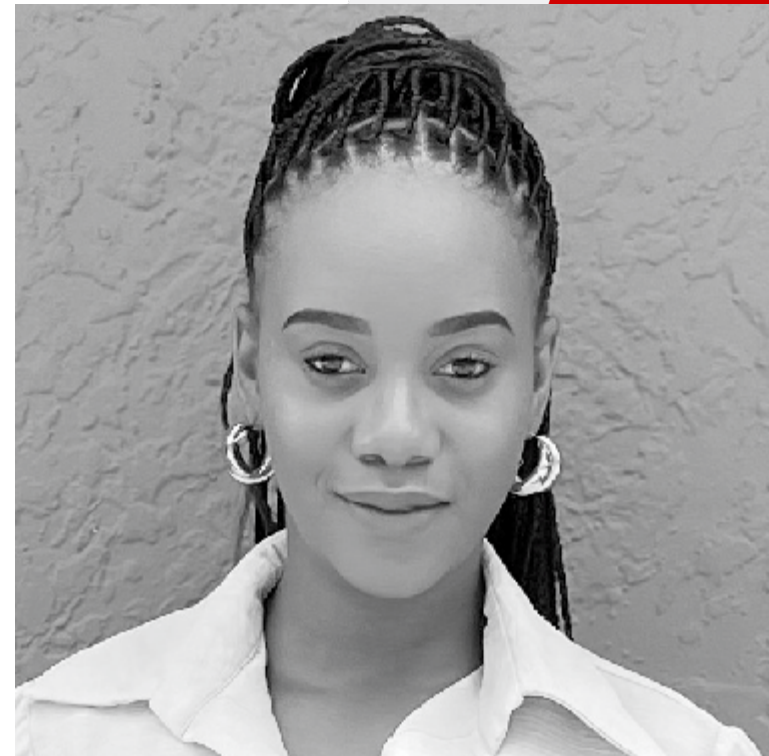
### *CIVIL ENGINEERING TECHNOLOGIST*

Nobuhle is a Civil Engineering Technologist with over five years of experience in the scaffolding industry. Her expertise centres on scaffolding design, technical support, and project implementation across construction, industrial, and event environments.

She has had extensive exposure to a variety of technically challenging sites, including oil and gas refinery maintenance, power station boiler scaffolds, commercial developments, and public events. Nobuhle brings a strong balance of technical engineering expertise and on-site practical experience, allowing for seamless integration between design and execution.

**As a Civil Engineering Technologist at Alpine Scaffolding, Nobuhle focuses largely on the following:**

- + Scaffolding design and technical engineering support.
- + Project implementation and optimised project execution.
- + Independent client liaison and relationship management.
- + On-site practical application of technical specifications.
- + Collaborative project delivery and clear client communication.
- + Continuous application of industry best practices and learning.



## DEBORAH MAGILL

### HUMAN RESOURCES MANAGER

After completing her degree in General Psychology and Industrial Psychology Deborah began her HR career in the hospitality industry in Cape Town.

A few years later, in order to broaden her experience in the HR field, she moved to London where she worked as an HR professional for various companies and took advantage of the travel opportunities available.

Upon her return to South Africa, Deborah joined David and Peter at a scaffolding company in Cape Town where she set up and ran the HR Department for the next 15 years.

**As HR Manager of Alpine Scaffolding, Deborah handles all of the company's HR needs as follows:**

- + Recruitment and Termination.
- + Performance Management.
- + Workplace Safety.
- + Employer-Employee Relations.
- + Compensation and Benefits.
- + Labour Law Compliance.
- + Training and Development.
- + HR Information Systems.
- + HR Data and Analytics.
- + BEE.
- + Employment Equity.
- + Skills Development.



## CHARMAINE GOODMAN

### FINANCIAL MANAGER

After studying Business Management, Charmaine joined the finance department of Donaldson Filtration Systems a Global Manufacturing Corporation.

While working she completed a Post Graduate Diploma in Business Management and a BCom Honors Degree. During her 25 years at Donaldson, she covered various roles such as Senior Payables Administrator, Business Analyst, Financial Administrative Manager and Regional Finance lead for Sub Saharan-Africa in the company's transition from JDE to Oracle.

In October 2023, Charmaine joined the Alpine team to assist the growing finance department. In early 2026, Charmaine assumed the role of Financial Manager.

#### **As Financial Manager, Charmaine focuses largely on the following:**

- + Putting new financial systems in place.
- + Building good relationships with suppliers and clients.
- + Financial management & planning.
- + Managing Debtors & Creditors.
- + Assets register, depreciation and resale.
- + Validation of internal documentation through reconciliation.
- + Managing software systems: Xero and Simple Pay.



## NAOMI FOWLER

### RECEPTION & ADMINISTRATION

Naomi is a Front office and Administration specialist with a collective experience of over 20 years in the Motor Industry, Construction, Shipping, Events and Logistics Industries. Before Joining ALPINE, she worked for a leading Contract Scaffolding Company in Cape Town and has acquired 7 years of Construction experience.

She currently performs the administration/secretarial and frontline reception duties for the company and brings along, her vast experience and expertise.

**As part of her Frontline Administration responsibilities for Alpine Scaffolding, Naomi handles the office administration and management requirements and is responsible for:**

- + Reception Management.
- + Admin - Directors.
- + Admin - Finance department.
- + Stock Control.
- + Office Management.
- + Data sourcing & Research.
- + Filing & Archiving.
- + Liaising with Service Providers.



## NICKY LENDOOR

### *ASSISTANT FINANCIAL MANAGER*

Nicky started her career 18 years ago, as receptionist at a rigging and training company. Being an all-round administrator, she gained experience in various fields and worked in departments such as HR/Payroll and Finance.

Nicky went on to work in industries such as training, rigging, construction, engineering and scaffolding. During her eight years in the scaffolding industry Nicky had the opportunity to further her studies, and holds a Senior Bookkeeping certificate as well as a Diploma in Payroll Administration Services.

**As Alpine's Assistant Financial Manager, Nicky performs the following functions:**

- + Payables and Receivables Management.
- + Fixed Asset Maintenance.
- + Update and Maintaining company records and information.
- + General Ledger Reconciliations.
- + Full payroll function
- + Bookkeeping
- + Petty cash control



## JOLANDA LAMPRECHT

### CONTRACTS ADMINISTRATOR / STOCK CONTROL

Jolanda started her career in 2005, working for Murray & Roberts Construction as a document controller. She worked on various major projects, including Cape Town Stadium and Horizon Bay Apartments. Over the years, she became more involved in the administration of the tendering department as well as health and safety.

In 2012, Jolanda began a new position at a top Cape Town scaffolding company as an administrator in Health & Safety, Contracting and Hire & Sales. She became well versed in various systems, such as ISO, SANS, and Construction Regulations and Legal Requirements.

In 2024, Alpine Scaffolding welcomed Jolanda to the team as Contracts Administrator. Given Jolanda's extensive knowledge and experience in the contract scaffolding industry, she is responsible for the management of Alpines Contracting Department's administrative operations.

#### **As Contracts Administrator, Jolanda's duties include:**

- + Contracting and Hire & Sales Administration
- + Health & Safety Administration
- + Stock Control
- + Data Capturing

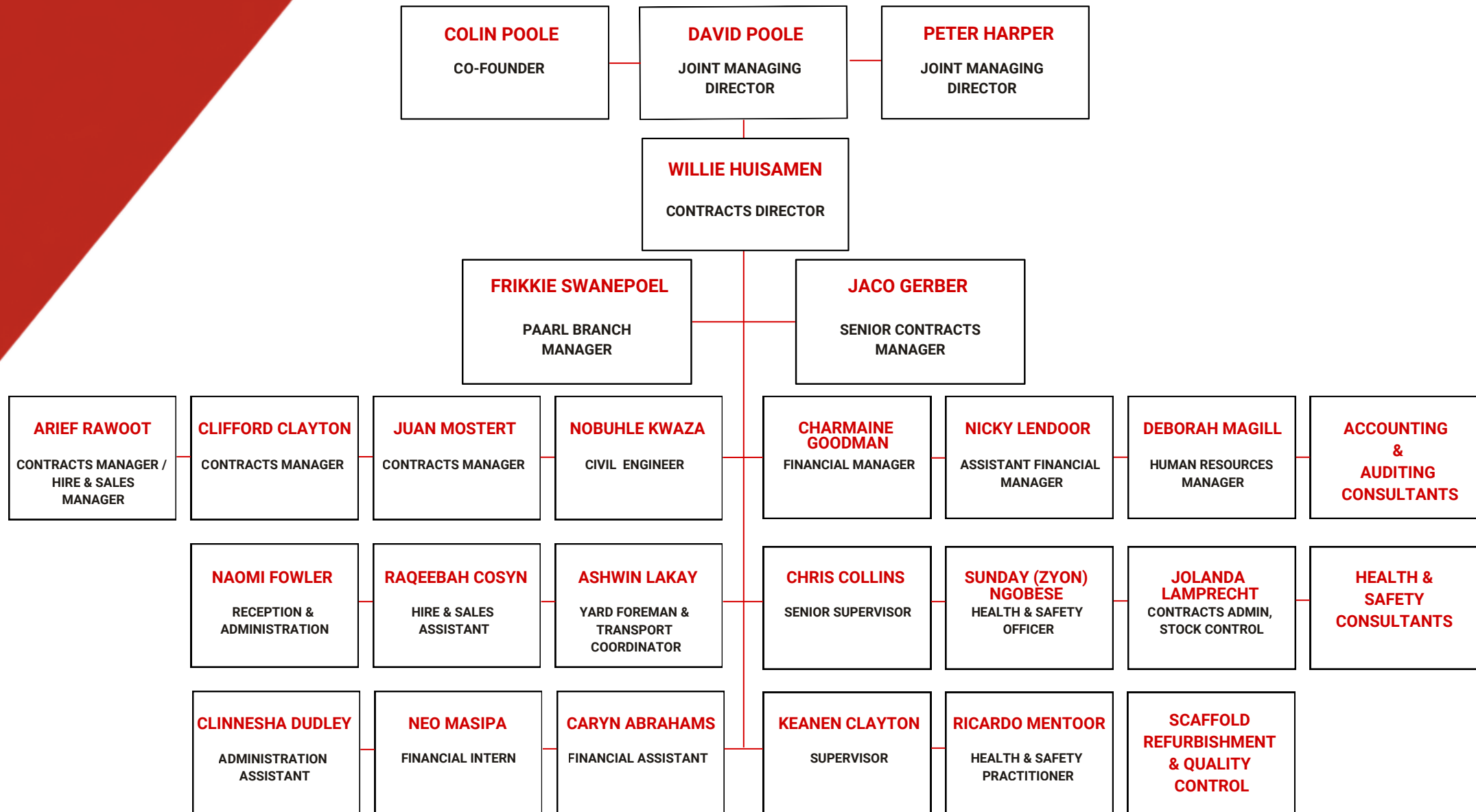


# Company Shareholding & Structure

Alpine Scaffolding was co-founded by David Poole, Peter Harper and Colin Poole, with Willie Huisamen joining as a partner a short time later. David, Peter and Willie are the current Directors of the company, fulfilling the following roles:

**David Poole** - Joint Managing Director ■ **Peter Harper** - Joint Managing Director ■ **Willie Huisamen** - Contracts Director

The Directors are fortunate to work alongside a team of experts in their respective fields, with the Management structure set out as below:



The Alpine management team is proud to have been involved with, amongst others, the following projects:

### **Power stations - Maintenance Contracts**

|         |        |                |
|---------|--------|----------------|
| Koeberg | Duvha  | Tutuka         |
| Arnot   | Kendal | Sappi Ngodwana |

### **Events**

**Cape Town Marathon** - Cape Town (yearly for 3 years)

**Cape Town Cycle Tour** - Cape (yearly for approx. 18 years)

**Cape Town Jazz Festival** - CTICC (yearly for approx. 12 years)

### **Construction & Refurbishment Projects**

**Cape Town Station** - Cape Town CBD (approx. 4-month project)

**V&A Waterfront** - Cape Town Foreshore (ongoing)

**Houses of Parliament** - Cape Town CBD (ongoing)

**Green Point Stadium** - Green Point (approx. 24-month project)

**The Barracks** - Cape Town CBD (approx. 6-month project)

**Conradie Park** - Pinelands (approx. 36-month project)

**City of Cape Town** - Cape Town, Various Sites (ongoing)

**UCT** - Various Campuses & Projects (ongoing)

**Northern Residence** - Stellenbosch (approx. 8-month project)

**Willow Bridge** - Tygervalley (approx. 6-month project)

**Canal Walk** - Century City (approx. 3-month project)

**Simba, Pepsico Group** - Parow (ongoing)

**Station House** - Sea Point (approx. 8-month project)

**The Towers** - Hertzog Blvd, Cpt (approx. 10-month project)

**Nettleton Road** - Bantry Bay (approx. 24-month project)

**Aurum** - Bantry Bay (approx. 30-month project)

**16 on Bree** - Cape Town CBD (approx. 12-month project)

**Blue Route Mall** (approx. 12-month project)

**Vodacom** - Foreshore (approx. 12-month project)

**Table Bay Mall** - Melkbosstrand (approx. 12-month project)

# Scaffolding & Formwork Projects



**Emerald House** - Bantry Bay (approx. 6-month project)

**Island Club** - Century City (approx. 18-month project)

**Parkade** - V&A (approx. 12-month project)

**Aurecon** - Century City (approx. 12-month project)

**Two Oceans** - Mouille Point (approx. 12-month project)

**Aquarius** - Century City (approx. 12-month project)

**Portside** - Cape Town CBD (approx. 24-month project)

**Merriman Square** - Cape Town (approx. 24-month project)

**Bridgepark** - Century City (approx. 12-month project)

**Urban Square** - Century City (approx. 24-month project)

**Melomed** - Tokai (approx. 12-month project)

**Tokai Estate** - Tokai (approx. 24-month project)

**ETV** - Roeland Street (approx. 24-month project)

**Tsogo Sun** - Cape Town CBD (approx. 12-month project)

**45 Castle Street** - Cape Town CBD (approx. 12-month project)

**Atlantic House** - Cape Town (approx. 24-month project)

**Santam** - Durbanville (approx. 12-month project)

**The Premier** - Rondebosch (approx. 12-month project)

**Paragon** - Observatory (approx. 12-month project)

**Winchester** - Observatory (approx. 8-month project)

# Scaffolding & Formwork Services

*Alpine Scaffolding caters to all scaffolding & formwork needs, including:*

- ✓ Supply & Install of Access Scaffolding & Formwork
- ✓ Scaffolding & Formwork Hire & Sales
- ✓ Seating Stands
- ✓ Stages and Platforms
- ✓ Temporary Access Staircases
- ✓ Pedestrian Bridges; Ramps
- ✓ Towers (Commentary; Camera; Signage; Mobile)
- ✓ Special Events
- ✓ Film Sets Scaffolds
- ✓ After Hours Work
- ✓ High Risk & Technical Scaffolds
- ✓ Special Scaffolds

*We utilise various systems in both scaffolding and formwork, as follows:*

- ✓ Layher Galvanised Scaffolding
- ✓ Kwik-Stage Scaffolding
- ✓ Self-Lock Scaffolding Towers
- ✓ Aluminium Scaffolding Towers
- ✓ Timber Girder & Shutter Board Decking System

# MISSION STATEMENT

## ***ETHOS***

SERVICE. AGILITY. SAFETY.

## ***MISSION***

Our mission is to change the landscape of the scaffolding industry through excellence in service, agility and safety.

## ***VISION***

We are committed to sustainable corporate growth and social upliftment, whilst changing the landscape of safety in the scaffolding industry.

## ***VALUES***

### **INTEGRITY**

We maintain the highest level of integrity towards our clients and colleagues. This is demonstrated through consistency, honesty, and reliability. We honour our commitments.

### **EXCELLENCE**

The success of Alpine is built on service excellence. Our passion and dedication to our clients is in providing a service that exceeds their expectations.

### **SAFETY**

Construction is a high-risk industry, where injury is a daily concern. Our approach to safety is simple. Safety comes first! It is non-negotiable.

### **ACCOUNTABILITY**

Accountability goes beyond taking ownership of your own responsibilities, it also involves assisting others in achieving their goals. This is Alpine.

### **GROWTH**

We believe in the ongoing personal growth and development of our people. Mentoring, teambuilding, and training are some of our learning opportunities.

### **TEAMWORK**

The success of any business is reliant on its people. By understanding everyone's roles and responsibilities, and by working together, we get the job done.

### **AGILITY**

We pride ourselves on our ability to respond swiftly and effectively to our clients' needs, 24/7. This gives us the edge we need to be the best.

### **SOCIO-UPLIFTMENT**

At Alpine we are inspired to make a difference to the lives of those who have not been able to realise their full potential. We involve ourselves in sponsorships and community initiatives that make a difference.

# SERVICE. AGILITY. SAFETY.

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